



Meet Kevin Ahern President at Litchfield Builders

Their Business Had Mostly Been Referral-Based & Their Website Was Failing Them.

The Litchfield Builders team knew they needed to adopt a more inbound approach -- not just to their marketing, but also their website. They recognized their ideal buyers were doing more and more online research, and website was outdated -- a static “online brochure” that had no conversion points and generated very little traffic.

A friend of theirs recommended they call IMPACT. Together, we worked with them on a full website redesign, with a strong focus on SEO, along with a new digital strategy.

Overall, Litchfield Builders Saw:

10x

increase in traffic

7x

increase in organic search traffic

IMPACT's work on our website and their creative marketing strategies have made a significant 'impact' on our site traffic, leads, and consultation requests.

And we love working with you, Kevin!